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FOR IMMEDIATE RELEASE

More Michigan Schools to Take Part in Teen Safe Driving Program

More than 45,000 students at 44 Michigan high schools will soon benefit from efforts to make teenagers better, safer drivers.

Strive For a Safer Drive (S4SD) is a public-private partnership between Ford Driving Skills for Life (DSFL) and the Michigan Office of Highway Safety Planning that seeks to reduce the leading cause of death for teens: traffic crashes. In 2014, there were 40,865 crashes in Michigan with a driver age 15-19. Those crashes resulted in 69 fatalities and 479 serious injuries.

As part of the S4SD program, schools receive up to \$1,000 for students to create teen-led traffic safety campaigns to educate their fellow classmates about distracted driving, seat belt use, speeding, underage drinking/impaired driving or winter driving.

The S4SD schools for the 2015-2016 school year are:

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| Allegan County: | Otsego |
| Antrim County: | Central Lake |
| Barry County: | Lakewood |
| Charlevoix County: | Boyne City |
| Chippewa County: | Ojibwe Charter School |
| Clinton County: | St. Johns |
| Crawford County: | Grayling |
| Eaton County: | Charlotte |
| Genesee County: | Elisabeth Ann Johnson |
| Ingham County: | Williamston |
| Kalamazoo County: | Hackett Catholic Prep |
| Kent County: | Byron Center |
| Leelanau County: | Northport |
| Livingston County: | Fowlerville |
| Macomb County: | Anchor Bay |
| Mason County: | Mason County Eastern |
| Midland County: | Midland |
| Monroe County: | Ida |
| Muskegon County: | Muskegon Heights Academy |
| Oakland County: | Clarkston, Holly, Lake Orion, Pontiac Academy for Excellence, University and Waterford Mott |
| Ontonagon County: | Ontonagon Area |
| Ottawa County: | Careerline Tech Center |
| Roscommon County: | Houghton Lake |
| Saginaw County: | Swan Valley |
| Sanilac County: | Crosswell-Lexington |
| St. Clair County: | Yale |



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| St. Joseph County: | Sturgis and Three Rivers |
| Van Buren County: | Paw Paw |
| Washtenaw County: | Dexter |
| Wayne County: | Carlson, Cody Medicine and Community Health Academy, Edsel Ford, Flat Rock, Franklin, Golightly Career & Technical Center, John Glenn, Plymouth and Roosevelt |

Schools will submit a video or PowerPoint outlining campaign activities. The top five campaigns will be selected and those winning schools will win a cash prize ranging from \$500-\$1,500. Following their activities, schools will have the opportunity to send students to a free hands-on driving clinic with professional driving instructors in the spring. A video about the driving clinic is on the S4SD website, Michigan.gov/s4sd.

This project is part of Michigan’s Strategic Highway Safety Plan signed by Gov. Rick Snyder in 2013.

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