



FOR IMMEDIATE RELEASE: OCTOBER 15, 2014

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

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**CHARLOTTE HIGH SCHOOL BPA STUDENTS ATTEND FALL LEADERSHIP
CONFERENCE**

Four members of the Business Professionals of America (BPA) Charlotte Chapter attended the Fall Leadership Conference held at the Lansing Center on



Monday, October 13, 2014. Members Dayle Braden, Kris Hulsebos, Alyssa Luna, and Marlana Mix attended the conference along with advisors Monique Colizzi and Tina VanSyckle. The student members attended seminars and workshops that will help lead the chapter to regional, state, and national competitions. Some of the business skills they learned included: professionalism and corporate branding; teamwork and the value of taking risks; the importance of marketing; and more than one way to problem-solve. Business Professionals of America is *today's students, tomorrow's business professionals.*