



**FOR IMMEDIATE RELEASE: SEPTEMBER 22, 2015**  
**FOR ADDITIONAL INFORMATION PLEASE CONTACT:**  
**BILL BARNES, CHS PRINCIPAL**  
**517-541-5601**

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### **Charlotte High School Partners With the Chamber of Commerce to Launch Homecoming 2015**



Sunday, September 27<sup>th</sup> kicks off homecoming week at Charlotte High School, and just as it has over the past couple years, Homecoming 2015 represents an outstanding partnership between CHS, the Charlotte Chamber of Commerce, and the community at large. The week kicks off

with downtown decorating, in which the students and staff at CHS decorate the downtown businesses in orange and black, followed by hotdogs for students on the courthouse square, provided by the Charlotte Chamber of Commerce. Throughout the week, community members can vote on the block that they like best by donating to the class's chosen charity. The class that raises the most money for its charity will win additional spirit points in the homecoming week class competitions. Money donated in support of the freshman block (southwest block of Cochran) will be collected at the Eaton Pub and donated to the Charlotte Senior Center. Sophomore donations will be collected at Cottage Inn Pizza and donated to Eaton County Meals on Wheels as they decorate the northeast block of Cochran. The juniors will decorate the southeast block of Cochran, and their donations will go to the Eaton County Humane Society and be collected at Custom Home Interiors. Seniors will cover the northwest corner in orange and black; their donations will be collected at Fays Evelyn Bay and will go to support Relay for Life. Staff will decorate the businesses along Lawrence, and the money raised in support of their work will be donated to the Eaton Siren Shelter, with the collection jar at the Crosswalk Teen Center. We encourage all community members to come downtown to see the decorations, and to vote for their favorite class by donating to its charity. Last year, the Charlotte community raised nearly \$275 for local charities, and CHS students would love to exceed that amount this year!

Throughout the week, students will participate in a kickball game and dress up days, and they will cap off the week with an orange and black day and a pep rally on Friday, October 2<sup>nd</sup>.

The biggest events, though, start after school on October 2<sup>nd</sup>. At 5:00, Charlotte High School, with the help of the Chamber of Commerce and the Charlotte Police Department, will host its now annual homecoming parade right down town. The parade route will run from the old junior high school, up

Cochran, and end at the courthouse square. It will include CHS athletic teams, clubs, the Oriole Marching Band, the CHS Oriole, and even some Charlotte Upper Elementary and Charlotte Middle School students. The parade not only shows off the Oriole PRIDE at CHS, but also allows community members to see the downtown decorations on local Charlotte businesses and be a part of a newly formed homecoming tradition.

The week's festivities conclude with the homecoming football game against Marshall at 7:00pm. Prior to kickoff, the Charlotte Chamber of Commerce and CHS student council will present checks to the chosen downtown decorating charities, and the Charlotte Education Foundation will hold a teacher appreciation tailgate. At halftime, the homecoming king and queen will be crowned, the game will be followed by a dance in the CHS lobby.

CHS staff and students are proud to be Orioles every day, but it is especially evident during homecoming week. This year is no different, and with strong business and community partnerships, Oriole Pride will be everywhere from September 27<sup>th</sup>-October 2<sup>nd</sup>. CHS appreciates all of the support; Go Orioles!