



**FOR IMMEDIATE RELEASE: FEBRUARY 29, 2016**

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### **CHARLOTTE HIGH SCHOOL STUDENTS SELECTED AS MYLEAD AMBASSADORS**

Four exceptional students have been selected as this year's MYLead Ambassadors for Charlotte High School. The top candidate, Brooke Reinbold, is the daughter of Ted and Debra Reinbold. Brooke received a full scholarship to the conference from MYLead. With the generous support of the General Federation Women's Club in



Charlotte, Claire Kaiser, daughter of Chris and Barb Kaiser, will serve as an ambassador as well. Earning a scholarship from Charlotte High School, John Hoesli, son of John and Amy Hoesli, will also participate. Jared Holmer, son of Eric and Teresa Holmer, was also nominated as a top sophomore leader. Brooke, Claire, and John have plans to attend the Youth Leadership Conference this spring or summer at Michigan State University. These students were nominated by their teachers and are considered the top leaders of their class. Congratulations to all four of these highly qualified young people!

MY Lead (Michigan Youth Leadership) is a non-profit organization whose purpose is to develop leadership potential in the youth of Michigan. Approximately 350 students are expected to attend this three-day leadership conference, offered on two weekends. MY Lead focuses on 5 key actions: motivating youth about making a positive impact; enabling youth to become successful leaders by explaining how and instilling the confidence to take action; emphasizing leadership and the need for good leaders in all areas of life, and helping youth to have the will to fulfill this need; encouraging youth to help others through service; and helping youth become leaders both now and in the future. The goal is for students to take these actions back to their schools and continue to make a difference while teaching others how to do the same. Specific skills to be taught at the conference are leadership skill enhancement, critical thinking development, creative problem-solving, and positive peer interaction. In a recent survey of past participants,

- **100%** of alumni would recommend the MYLead conference to a friend.
- **98.7%** of MYLead alumni have set specific goals for themselves.
- **97.3%** of participants came away from their MYLead conference with knowledge of how to become better leaders.
- **96.8%** of MYLead participants continue their education at a 4-year college or university.

- **96.0%** of participants report an increased level of self-confidence due to MYLead.
- **96.0%** of participants report that MYLead has increased their motivation to serve others.
- **93.3%** of MYLead alumni say that they are considered role models at their schools.

What a great opportunity for our ambassadors of Charlotte High School!

For more information about MYLead go to [www.mylead.org](http://www.mylead.org).