



**FOR IMMEDIATE RELEASE: MAY 13, 2016**

**FOR ADDITIONAL INFORMATION PLEASE CONTACT:**

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### **Washington Students Help Turn Markers Into Energy**

Kindergarten classes at Washington Elementary are coordinating a school-wide recycling program in conjunction with Crayola, called ColorCycle. This program, sponsored and created by Crayola, is devised to turn used markers into renewable energy.

Kindergarten students have been learning about conservation and what kids can do to help keep the environment safe and healthy. Teaming up with Crayola seemed like a logical and fun way to help students in our school feel like they are making a difference. All around Washington,

students and teachers will be collecting used markers that are ready to be discarded. The markers will be sent to a facility where they will be converted into clean fuel, which can be used to power vehicles, heat homes, and more!



The first box is ready to be shipped after just one week of collecting. This Crayola ColorCycle program will keep tons of plastic out of landfills each year, while providing kids an opportunity to "go green." If you are interested in supporting this effort, please drop off any old markers (including non-Crayola brands, highlighters, and dry-erase markers) to the Washington Office during normal business hours. We appreciate the community support and are excited to continue this program for the 2016-2017 school year.